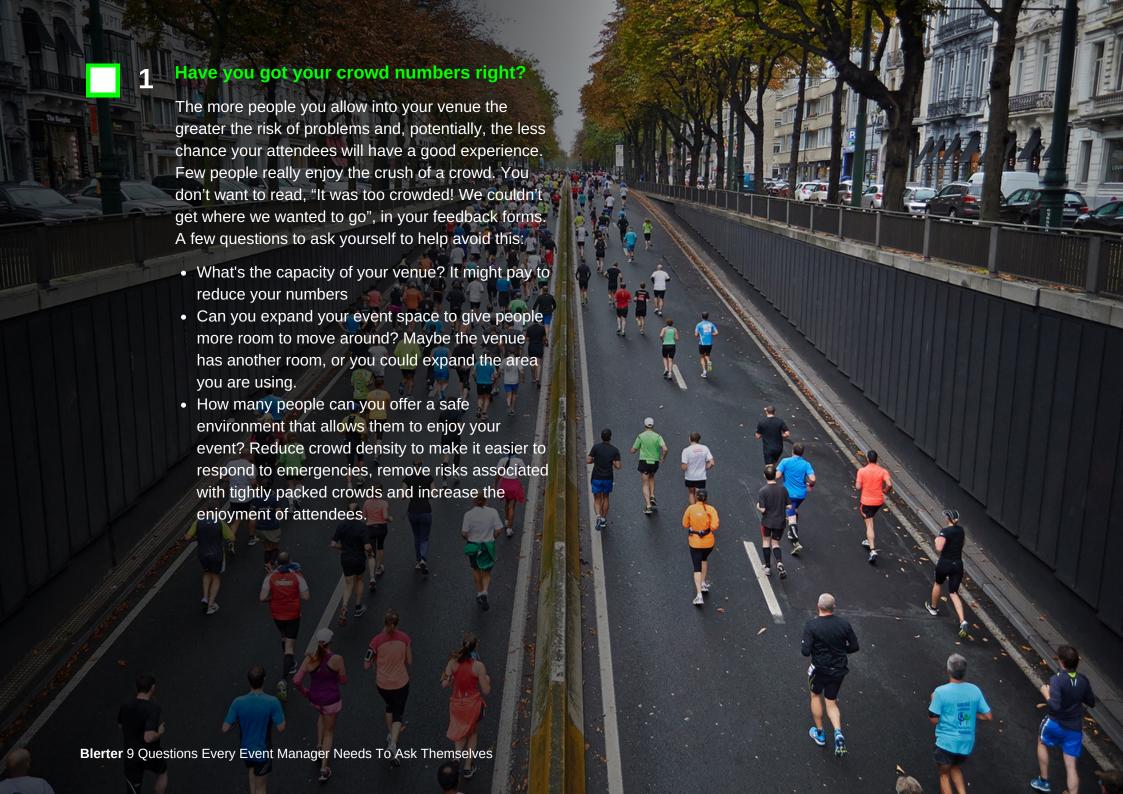
9 ESSENTIAL

Event Planning Questions You Should be Asking

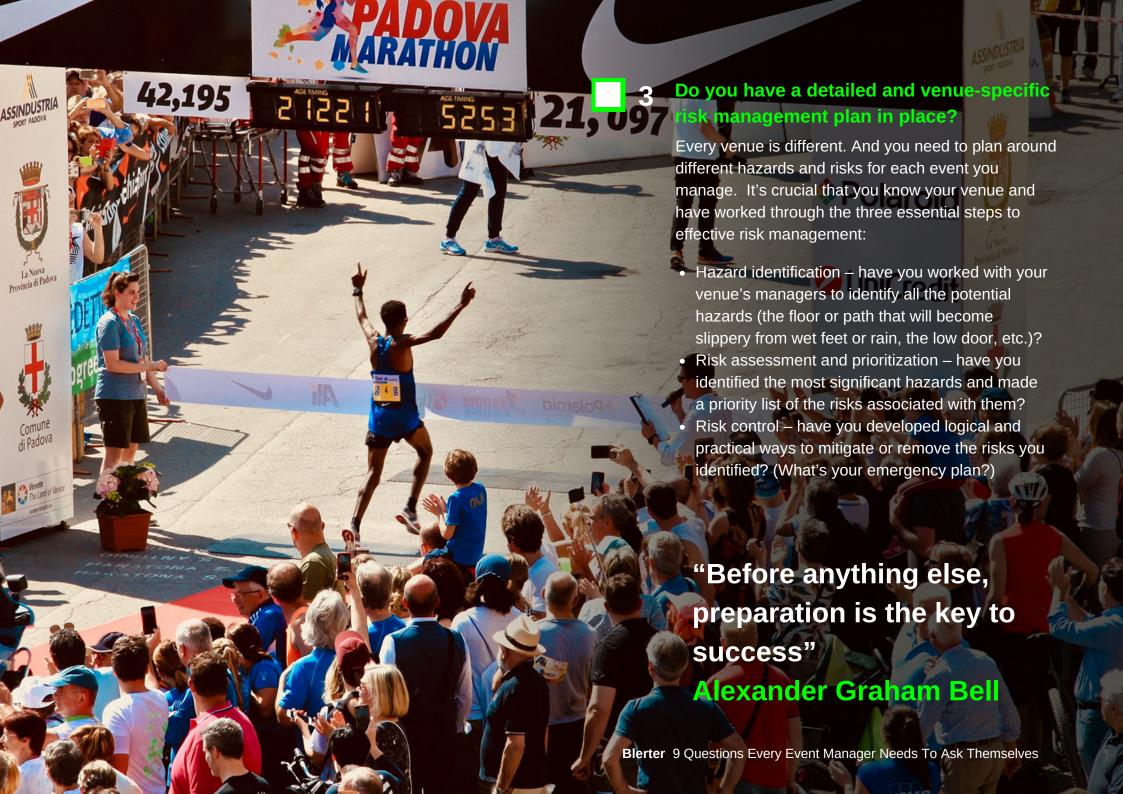
Delight your attendees by minimizing risks and being prepared for all eventualities

Your event is coming up and you've done your planning. Hang on, though. Any experienced event planner will tell you it's all too easy to miss an essential element of success or overlook a risk that could make managing your event much harder than it needs to be.

Blerter



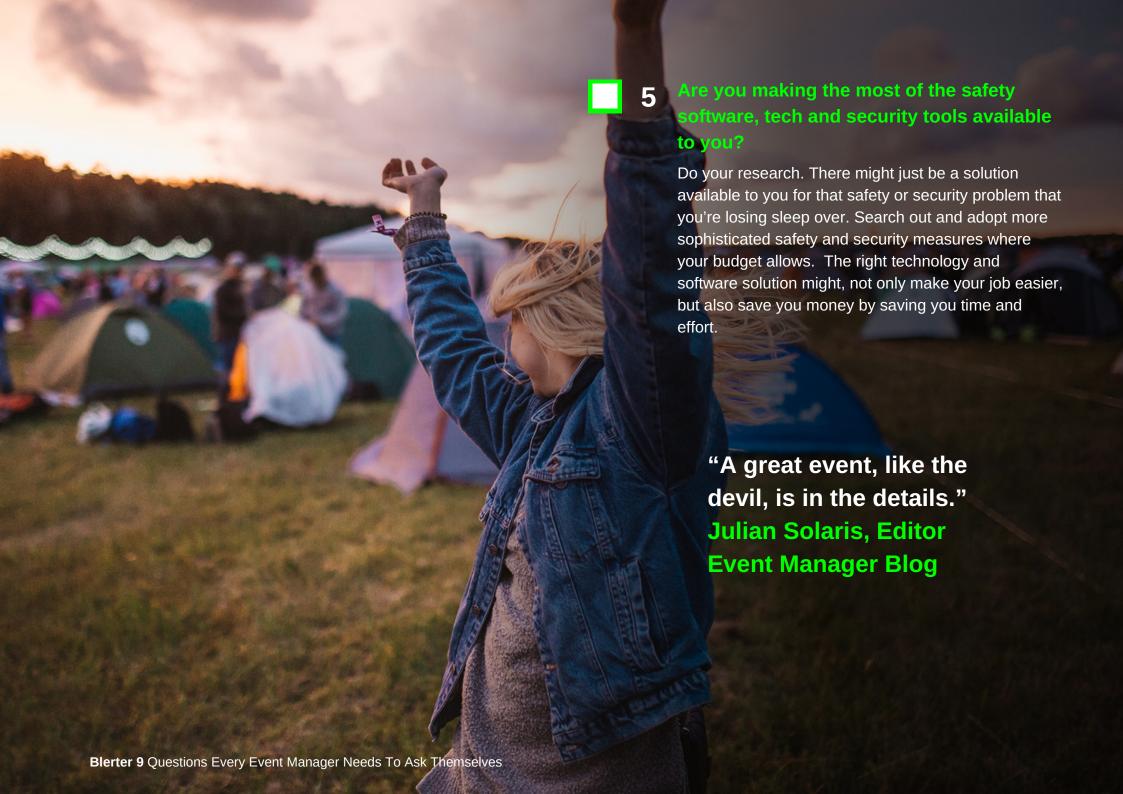






Some elements of an event simply can't be controlled. And weather is one of them. Even indoor events can be affected by weather, and mitigating risks associated with weather changes is essential when it comes to outdoor events.

- Set up your event in a way that makes it resistant to inclement weather. (Not possible? Then, you need to be aware of how bad weather might affect your setup and have a plan and contingencies in place for dealing with issues poor weather will cause).
- Running an outdoor event? Having a good strategy in place for mitigating risk around weather changes, might just be the key to your event going ahead when the weather doesn't cooperate with your plans.

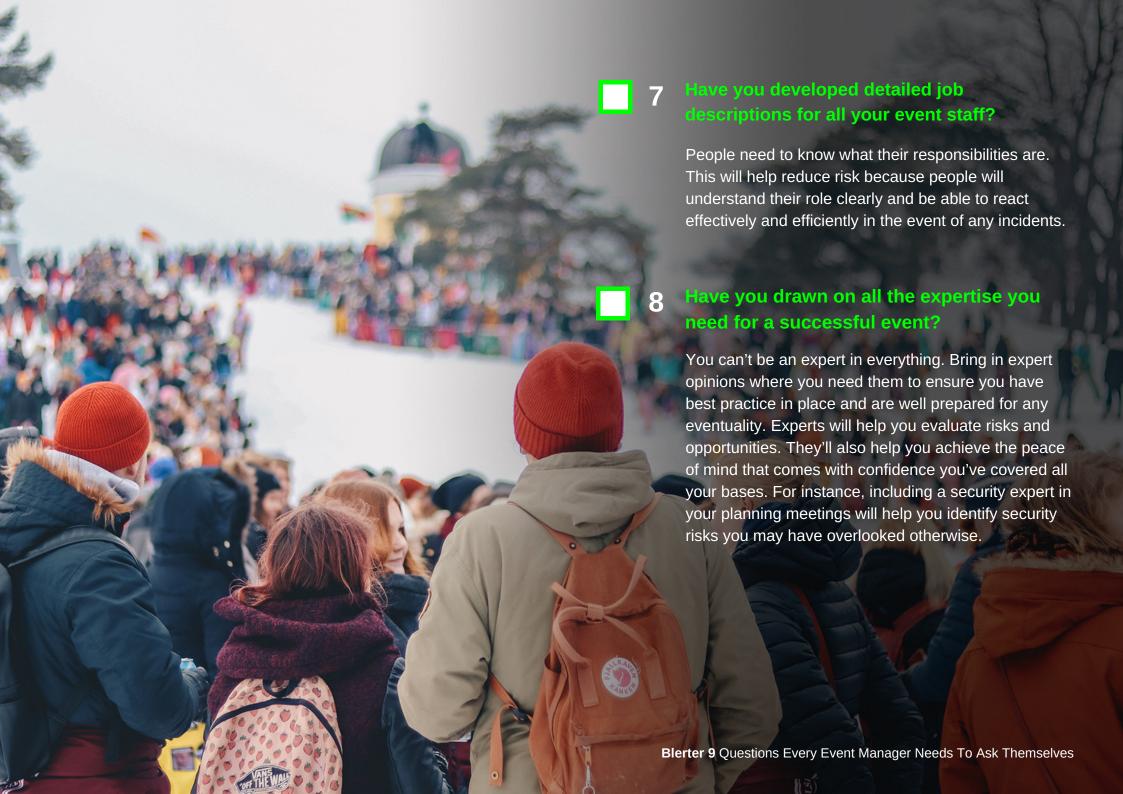


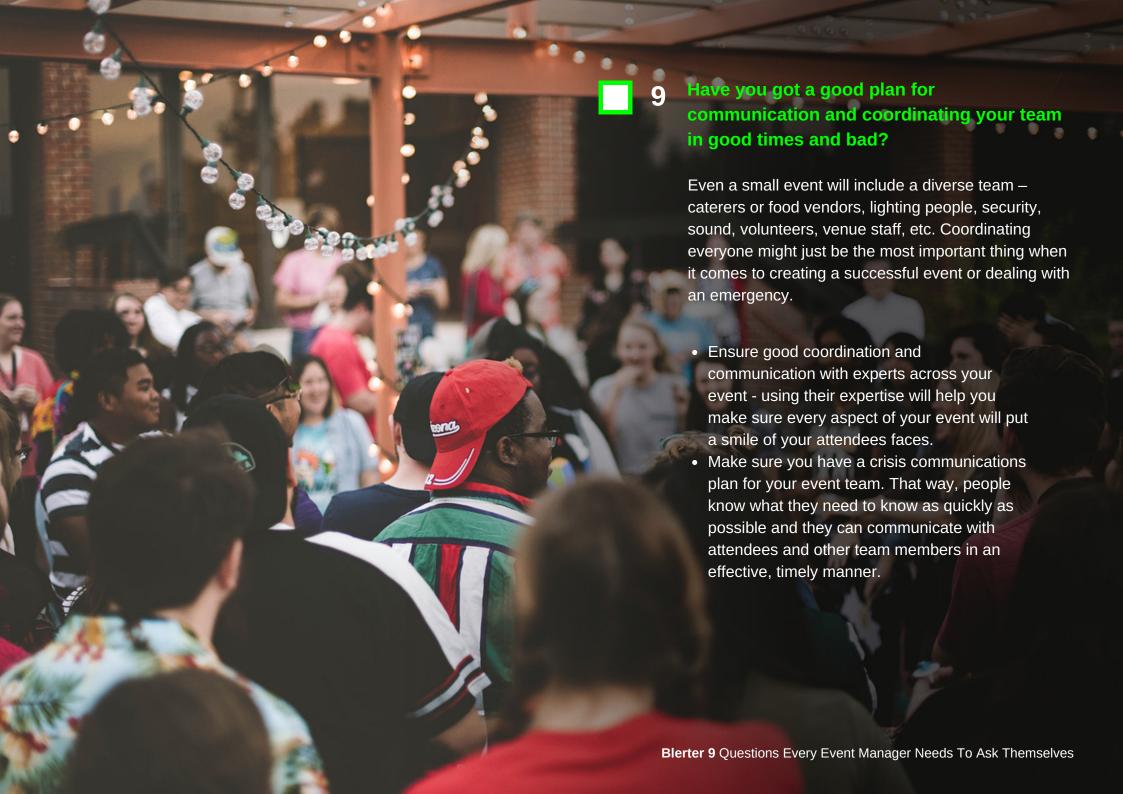
Have you got a robust plan for implementing your Health & Safety measures across the venue and fail-safe plans for dealing with emergencies?

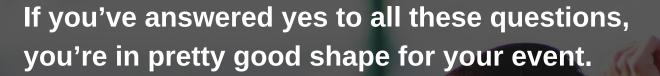
Health & Safety and emergency management is all about attention to detail and careful planning of coordinated responses to possible problems. There are a lot of questions to answer here:

- In the case of an emergency what is the plan for:
 - Raising the alarm?
 - Informing attendees/public?
 - Onsite emergency response?
 - Summoning and liaising with emergency services?
 - Crowd management, including evacuation?
 - Traffic management?
 - First aid and casualty management?
- How will venue personnel allow access for emergency responders and notify you about the situation?
- How will you make sure event safety and planning procedures are properly implemented? (Not just by you but also by your vendors, suppliers, partners etc. Are they all following the safety guidelines? Do they have risk assessments in place?)









Event management is a juggling act. Covering all these bases prepares you to juggle well and create an amazing event where everyone involved can have a memorable experience in a safe environment.

Blerter is the better way to communicate and collaborate with your entire event crew while creating a safe environment for everyone involved in your events.

Find out how it can enhance your event experience by talking to us today:

Book in a Meeting